



INTERNATIONAL
ECONOMIC DEVELOPMENT
COUNCIL

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Letter of Support

Dan Taylor was one of our presenters at the International Economic Development Council's (IEDC) Annual Conference held in Fort Worth, Texas. Dan was one of three excellent speakers participating in our session on performance measures.

Prior to the conference, Dan made himself readily available for conference calls and he was willing to follow-up whenever necessary. I can confidently say that Dan is reliable, easy to work with, is an active and involved participant.

At the session, Dan was the first of the three speakers; instantly, he proved to be an engaging orator and effortlessly related with the audience. Although this was a panel-style presentation, Dan got up from behind the panel desk to present at the audience's level. He brought a personal and positive energy to the session, and ultimately, connected with the audience throughout his entire presentation.

Dan's content was informative and interesting. His presentation style was not only professional, but also understandable; giving the audience a dynamic experience. His energy was contagious and the following two speakers took his lead by presenting on the floor level as well.

Dan injected humor and empathy as he spoke about the collective challenges both he and the audience share about performance measures, public reporting, and the politics of economic development. The audience responded with several back and forth discussions during the question and answer period.

I enjoyed working with Dan. His talk was thorough and memorable; I know that IEDC would be lucky to have him speak again. I would definitely recommend him as a speaker for other organizations.

Sincerely,

Jeffrey A. Finkle, CEcD
President and CEO
International Economic Development Council